



INVITATION:

*2024/25
PSA Season Partner
Package*

BELONG TO A PROUD HISTORY

The Pelican dinghy was first developed more than 60 years ago and is unique to Western Australia. It is the premier double handed training dinghy for junior sailors in WA. A great characteristic of Pelican sailing is the healthy and inclusive competition between boys and girls aged 8 to 16. The class has also produced many champion sailors across all disciplines of sail racing who compete at prestigious international events including the Olympic Games.



PARTNER IN A STRONG FUTURE

Fundamentally – youth in sports attracts a number of community and individual benefits. The culture of our members families breathe fun, inclusivity, development, growth as well as healthy competition. Our juniors develop life skills that are vital for growing into independent, resilient, equipped young adults. It also builds pathways into careers and futures that promote a positive way of life.



SEASON PARTNER PACKAGE



The Pelican Sailing Association would like to invite your organisation to consider investing in our Season Partner Package. This offer is **completely exclusive** – there is **only one available**. The details below outline the promotional benefits and public exposure on offer that comes alongside supporting youth development in WA sports. They include:

SPONSORS GUIDE	INCLUSIONS
<i>Exclusive naming rights as association partner for entire race season</i>	☑
<i>Editorial media coverage at all PSA regattas</i>	☑
<i>Acknowledgment at all PSA associated club website/social media</i>	☑
<i>Promotional opportunities to competitors/families and contacts through team comms on META, HEJA etc</i>	☑
<i>Access to place permanent onshore signage at all PSA regattas*</i>	☑
<i>Company logo on the Major Regatta Shirt issued to competitors, family members and Race Officials</i>	☑
<i>Cover Advertisement and editorial recognition in official Regatta Program</i>	☑
<i>Complimentary dinner and drinks for two at Award Presentation Dinner**</i>	☑
<i>Assist with presentation of overall Trophies at Award Presentation Dinner</i>	☑
<i>Media package to use for promotional material/community support</i>	☑
<i>* Supplied by sponsor or PVC promotional banner available for purchase</i>	
<i>** Additional tickets for Award Presentation Dinner can be purchased by Sponsors</i>	

Expense allocations	COST (p/a)	OFFSET INPUT
<i>Major Regatta - Operational Expenses</i>	\$ 3,000.00	\$ 1,500.00
<i>All Regattas - Trophies/Awards/Prizes</i>	\$ 1,200.00	\$ 600.00
<i>Training Regatta - Professional Coaching</i>	\$ 1,000.00	\$ 1,000.00
<i>Grants - Individual Development (3 @ \$300 ea)</i>	\$ 900.00	\$ 450.00
<i>Grants - Organisation Initiative (3 @ \$300 ea)</i>	\$ 900.00	\$ 450.00
Total	\$ 7,000.00	\$ 4,000.00

The investment value of \$4,400.00 (gst n/a) will support over 50% of the PSA's expenses for a race season.

ACCEPTANCE

To secure this exclusive opportunity feel free to contact the following committee members or simply email below and an acceptance offer and invoice can be issued for payment.

President

Jim Blake - 0427251958

Secretary

Dave Fishwick - 0409077404



Pelican Sailing Association (PSA)
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